

Beat: Vips

PARIS LUXURY SUMMIT 2016 - Le Luxe Au Singulier

Third Edition, PLACE VENDOME in PARIS

PARIS, 16.12.2016, 13:05 Time

USPA NEWS - On November 13, 2016 was held the third Edition of 'PARIS LUXURY SUMMIT' at Place VENDOME in PARIS. The theme for this year's Event was 'Le Luxe au Singulier' (the singular luxury). It was organized by CB News and Publicis Média...

On November 13, 2016 was held the third Edition of 'PARIS LUXURY SUMMIT' at Place VENDOME in PARIS. The theme for this year's Event was 'Le Luxe au Singulier' (the singular luxury). It was organized by CB News and Publicis Média. The sessions were animated by Alessandra SUBLET who is host at TF1 (French TV Channel). The opening was given by : Olivier CHAPUIS (CB Media) and Jérôme BATOUT (CEO Publicis Media for France).

The Debates and Interviews were as follow :

- Keynote : Guillaume de SEYNES (President of Comité Colbert)
'France of luxury claims its singularity'

- Keynote : Françoise HERNAEZ-FOURRIER (Head of Strategic Planning Ipsos)
'Luxury at the Era of the individual'

- Round Table 1 : 'The Brand looking for exclusivity : When talent creates singularity'

- * Animated by : Antigone SCHILLING (journalist and blogger)
- * Nicolas DEGENNES - Art Director (Givenchy)
- * Richard GEOFFROY - Master of Chai (Dom Perignon)
- * Bertrand GUYON - Director of Style (Schiaparelli)
- * Jean-Claude ELLENA - Perfumer (Hermès)

- Keynote : Chris McCarthy - Creative Strategy Lead Zoo EMEA
'Creating a unique experience for a unique customer'

- Testimonies : Two unique know-how

- * Ramesh NAIR (Art Director - Moynat) interviewed by Marianne MAIRESSE (Editor in Chief - Marie Claire)
- * Christian LAURENT (CEO of watchmaking complications - Jaeger-Lecoultrre) interviewed by Béatrice IMBERT-FORGEOT (Managing Director Global Clients Blue 449 - Publicis Media)

- Interviews : 'Singularity without borders : a particular eye'

- * Keyvan NILFOROUSHAN (Deputy Managing Director - Onefinestay) interviewed by Anne GLEMAREC (journalist Euronews)
- * Jenny ZIRINSKY (VP Media International - Coty New York) interviewed by Rachid AÏT ADDI (Luxury Director - Teads)

- Round Table 2 : 'The Next Luxury : making of each client a inique person'

- * Animated by Isabelle SCHLUMBERGER (CEO Trade and Development - JCDecaux)
- * Stephen ALDEN (CEO - Alrov Hotels Group)
- * Charif DEBS (Founding President Gemmyo)
- * Nicolas GUIRAMAND (International Brand Content Director - Cartier)
- * Charles GEORGES-PICOT (Global CEO - Marcel & Publicis 133)

- Three pitches from Three French Start-up 'Paris Luxury Start-up' :

- * Animated by Julie RANTY (Publisher Les Echos Start & Capital Finance, Co-Managing Director Vivatechnology)
- * Abdel BOUNANE (Cofounder Bright)

* David KLINGBEIL (CEO and Cofounder Dymant.com)

* Cédric MICHEL (Cofounder Pollen AM)

- Master Class 'The uniqueness of the image'

* Bruno AVEILLAN (Photographer and Filmmaker) interviewed by Emmanuelle GROSSIR (Journalist)

- Conclusion : 'The strength of the Trades'

* Lyne COHEN-SOLAL (President of the National Institute of Art Trades)

With the Sponsorship of the French Ministry of Culture and Communication

Source : Paris Luxury Summit - December 13, 2016 at PAVILLON VENDÔME (Place Vendôme - PARIS)

Photo Cover : * Alessandra SUBLET, Olivier CHAPUIS, Françoise HERNAEZ-FOURRIER & Guillaume de SEYNES

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-10293/paris-luxury-summit-2016-le-luxe-au-singulier.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

Editorial program service of General News Agency:

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

info@unitedpressassociation.org

info@gna24.com

www.gna24.com